

Sponsorship Opportunity



RTÉ ONE

Returning for a seventh season this April on RTÉ One, 'The Zoo' will once again showcase the passion and expertise the team at Dublin Zoo has for the animals in their care. This season, this magical show captures the happenings of the Zoo over eight episodes during an incredibly exciting time for all involved there.



Average Viewership for Series 6 (based on new Episodes Apr - June 2015)

212,700 Adults 15

122,700 HKRS

16,300 HKRS w kids

Sponsorship Offer

Starts Sunday April 2nd 2017 at 6.30pm Sponsors Logo on all Promos

8 x 30 minute

2 x 10" and 2 x 7" stings per ep

96 Stings Total (inc +1 and Repeat)

RTÉ player

10 sec preroll, Companion MPU and 21 Day Catch Up

Contact the RTÉ Sponsorship Team:

Gerry.McGuinness@rte.ie 01 208 2963

Ruth.Kennedy@rte.ie 01 208 2099

RTÉ ONE

RTÉ Media Sales | Television